

# Aanvik Singh (आंविक)

Motion Designer  
Graphic Designer

[Website](#)  
[Email](#)  
[LinkedIn](#)  
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## Education

### Savannah College of Art and Design (SCAD)

BFA Motion Media Design  
Sept. 2019 – May 2023

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## Skills

### Software

After Effects  
Photoshop  
Cinema 4D  
Illustrator  
Figma  
Premier Pro  
InDesign  
Spark AR  
Microsoft Office  
Keynote  
Vectoraster  
Madmapper  
Procreate  
C++

### Services

Creative Direction  
2D Animation  
Type Animation  
3D Animation  
Identity Design  
Toolkitting  
Cel Animation  
Graphic Design  
Motion Graphics  
Guidelines  
Storyboarding  
Illustration  
Brand Strategy

### Proficiencies

Conceptualization  
Critical thinking  
Visual communication  
Collaboration

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## Experience

### Trollbäck+Company

Design and Animation Intern  
July 2023 – Present

- Developed motion systems and toolkits for brands across the world and internal.
- Collaborated with design & strategy team on pitch decks, RFPs, & case studies.

### Freelance Motion Designer

Animator | Designer | Graphic Designer  
2019 – Present

- Aid clients from different sectors define their visual identity.
- Designed and animated explainers, lower thirds and other branded content.

### BWA Studios x Netflix

Freelance Designer/Animator  
Spring 2023

- Designed / Animated title sequence & related assets for Netflix Documentary
- Developed tear sheets, moodboards, under supervision of Creative Director

### CoMotion 2023

Creative Director  
Oct. 2022 – March 2023

- Directed a team of 40, overseeing production of 100+ deliverables.
- Designed initial winning pitch, storyboards, & overall identity system.

### Manor

Motion Director  
March 2022 – March 2023

- Oversaw all video and multimedia output for SCAD's premier fashion publication.
- Established Manor's video ecosystem with films, documentaries, & social content.

### Gretel

Motion Design Intern  
June 2022 – Sept. 2022

- Developed motion brand systems, toolkits, guidelines, and case studies.
- Collaborated with design & strategy teams for global brands and organizations.

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## Recognition

### Red Dot | Brands and Communication

Red Dot | CoMotion 2023 | August 2023

### Young Ones '22 Portfolio

One Club for Creativity | Film and Animation | May 2022

### The Motion Awards 2022 | Nominee

Motionographer | Infographic | Jan. 2023

### Applied Arts | Winner

Motion Graphics | CoMotion 2023 | July 2022